



Company Name: Monteverdi Creative Inc. (a California corporation)  
President: David P. Green  
Founded: 2001

Primary Services: Writing – all types and genres.  
User Experience / Information Architecture.  
Project Management / Internet Producing.

Other Services: Concept Development. Photography. Sound Design.

Mission: Monteverdi Creative aims to be the link between the left and right brains of your company, to bridge the creative to the technical and the technical to the creative.

*"Study the art of science and the science of art."*

Leonardo da Vinci

**Clients (direct)**

Concrete Pictures  
Dedica Group  
DIRECTV  
The Hettema Group  
LPL Financial Services  
MOTO Design  
Nixle.com  
Pepperdine University  
PHH Mortgage  
Pioneer Digital Technology  
PUSH.net  
Smart Design  
SuperSlow Brentwood  
TEA - Themed Entertainment Association  
Technicolor  
Technifex  
Thinkwell  
Turner Engineering (Tenco)  
Viewfarm  
Visual Terrain  
Walt Disney Internet Group

**Clients (subcontract)**

AirshowBUZZ  
ATI/AMD  
Cablevision  
Coca Cola  
Comcast  
Dreamworks  
Hewlett Packard  
IAAPA  
Microsoft  
Protocall  
Roland Corporation  
TiVo  
Virgin

**Magazine Clients**

Lighting & Sound America  
InPark magazine  
TEA Annual  
IMERSA newsletter

**Projects**

- ◆ Brainstorming/Conceptual Design for theme park in the UAE
- ◆ Brainstorming/Conceptual Design for Disney's D23 Expo
- ◆ Conceptual Design for world-class resort in Macau
- ◆ Show script for media installation at Walt Disney Family Museum
- ◆ Scriptwriting for awards show with international audience (six scripts)
- ◆ Magazine articles for *Lighting & Sound America*, *InPark* and *TEA Annual*
- ◆ User Interface Design for satellite and cable TV set-top boxes and integrated televisions
- ◆ Sound design for digital video recorder user interface
- ◆ User Guides for numerous set-top boxes
- ◆ Press releases and trade press articles for various companies
- ◆ Taglines (English/Spanish) for new soft drink introduction
- ◆ Web Copy for a variety of products and services
- ◆ Product, portrait, architectural and live show photography for various clients